



HOLIDAY ADVENTURE CHALLENGE

RULES:

1. Submit a photo and/or video showing your cat completing the challenge tasks to earn points. Each task is worth 1 point.
2. One picture/video can count for up to 2 tasks. For example, if your cat wore a harness at the pet store, one photo/video could count for #1 and #19. You cannot use one photo/video for more than two tasks.
3. If you have multiple cats, they can each participate in the challenge, but they each need to complete their own tasks. Their tasks can be submitted separately, or if both cats are in the same photos/videos they can be submitted together
4. All tasks must have been completed between December 1-27, 2021
5. If there is any evidence of a participant forcing their cat to do something they are obviously not comfortable with, the entries will be voided.

HOW TO SUBMIT ENTRIES:

1. Entries must be posted in the "Holiday Adventure Challenge" Topic within the KittyCatGO Trailblazers community platform.
2. Please include your cat's name and the task numbers completed with each submission.
3. Photos/videos can be submitted as you complete them or all at once.
4. Every Monday and Thursday of the challenge, I will post a Google Form for you to log your completed tasks and be added to the Adventure Challenge Leaderboard.
5. You are more than welcome to post on social media as well using #kittycatgoadventurechallenge, but only posts in the KittyCatGO Adventure Team community platform will be scored.

Deadline to submit: Sunday, December 27th at 11:59pm EST

These tasks can be completed inside OR outside

1. Wearing a harness
2. Wearing ID tags
3. Walking on a leash
4. Wearing a holiday sweater or article of clothing
5. Opening a present
6. Getting brushed
7. Trying a raw treat or meal
8. Learning a new trick
9. Relaxing by the fire
10. Posing for a Holiday photo
11. Posing with your New Year's goals
12. Share about an instance you tried but didn't succeed at completing a task
13. Most tasks completed in one photo
14. Pawing it forward

These tasks should be completed outside

15. Riding in a backpack/carrier/stroller
16. Hanging outside your home
17. Going for a car ride
18. On a large rock
19. On a bench
20. Riding in a shopping cart
21. Crossing a bridge
22. Going somewhere you've never been
23. Hike/walk 2 miles
24. Running on a leash
25. Visiting a pet-friendly store
26. Visiting a light display
27. Visiting a Christmas tree farm/stand
28. Meeting Santa
29. Playing in the snow (or sand for those who don't get snow)
30. Riding on a sled

Frequently Asked Questions

1. **Can I submit my entries as I go, or should I submit them all at once?** It's really up to you, but most people submit their photos/videos as they complete them. That way we can all see what everyone has been up to and encourage each other along the way!
2. **Do I have to complete the tasks in order?** Nope! You can if you want to, but you are welcome to complete the tasks in any order you'd like.
3. **I have multiple cats who will be participating. I know they each need to complete their own tasks, but can they both be in the same photo/video or do I need to submit separate entries for them?** As long as each cat is completing the task, they can both be in the same photo/video submission.
4. **Can I submit photos or videos that were taken before the challenge started?** No, all tasks must be completed within the challenge window, so all photos or videos need to have been taken during that time.
5. **For the walking/hiking distance tasks, does my cat have to walk the whole time?** No - backpack/shoulder/carrier/stroller riding is acceptable as well!
6. **Can we complete substitute tasks if we aren't able to complete something on the list?** We do accept creative or substitute tasks, as long as it is a similar equivalent. For example, if one of the tasks were "riding in a wagon," we would accept riding in a shopping cart or wheelbarrow as a substitute equivalent.
7. **What if we can't complete every task on the list?** That's okay! You may not be able to complete every task on the list for one reason or another – location, weather, personal abilities, etc. That's okay! The point and expectation is not for everyone to complete every task. Just pick out the ones you'd love or would like to try, and give it a go. We all encourage and cheer each other on along the way!

Still have a question? Feel free to email emily@kittycatgo.com or post in the "Holiday Adventure Challenge" Topic within the community platform.